



## **Press Highlights - Opening**

### **Wednesday 28 September 2016**

## **25<sup>th</sup> EADV Congress in Vienna, Austria, welcomes more than 10,000 participants with an innovative and fascinating scientific programme**

Vienna, 28/09/16. The 25<sup>th</sup> EADV Congress in Vienna was officially opened today by the EADV's President Prof. Dr. Erwin Tschachler, welcoming more than 10,000 participants from Europe and beyond. *'It is my honour and pleasure to welcome you in my hometown and hope that together, we can use the Congress to advance excellence in clinical care, research, education and training in the field of dermatology and venereology in Europe,'* commented Prof. Tschachler.

Speaking to the press, Prof. Tschachler said that *'this Congress offers to all a collegial, collaborative and congenial setting in which experts, participants and speakers alike can share their knowledge and learn from one another. Painstakingly designed, this year's scientific programme has been built from the success of last year, employing varying levels of teaching that enable participants to optimise their session selections and best meet their professional needs. Great care was taken to ensure that we bring both cutting edge speakers, lecturers, and scientists, as well as rising stars in the widest range of relevant topics.'*

This year's programme offers a special focus on genetics; two days of stimulating lectures from 32 of Europe's best clinician-geneticists. These brilliant orators will teach the participants what clinicians should know about genetics of skin diseases, starting with basic questions on what, when and how, followed by lectures on diseases with classical genetics, complex diseases in daily practice such as psoriasis and atopic dermatitis, and the consequences of the genetics for the treatment of patients in daily practice.

The president's symposium will be, for the first time, interactive, with the audience being able to send questions directly to the speakers and vote. The three interesting topics, which will be covered and are expected to cause high interaction from the participants are *"Should every patient with psoriasis receive biologics?"*, *"New global challenges and options for dermatology by the current WHO action plans"* and *"Teaching green flags to General Practitioners"*. *'We sure expect a highly interactive, and above all, interesting discussion between the panelists and the attendees'*, said Prof. Tschachler,

Another change occurring this year is about the press conference. *'This year our press conference will follow a different path. We want to show the public the brilliant work the EADV has been doing on public policy and advocacy issues,'* commented Prof. Dr. Swen Malte John, Chair of the Media and PR Committee of the EADV. The topics of the press conference, which will have the format of a policy roundtable, will include the danger of skin cancer for Europe's outdoor workers, the need for better awareness and regulation for tattoos and the state of play of regulation of sunbeds in Europe. *'It's also our pleasure to welcome Ms Andersson, Executive Director of the International Federation of Psoriasis Associations, who will speak about the next steps following the WHO resolution and report on psoriasis. This is one more EADV action, next to the patient village and the patient session of the Congress, which underlines the Academy's dedication in strengthening the relations between patients and HcPs and advocating for the patients,'* added Prof. Tschachler.

The scientific programme will also feature twelve practical hands-on workshops, two spotlights sessions on Thursday and Friday providing new information on a wide spectrum of areas in dermatology and venereology focusing on developments relevant to the daily practice and twelve abstracts presented at the Late Breaking News session on Saturday. Lastly, "Aesthetic Sunday", one whole day dedicated to aesthetics and cosmetic dermatology will offer three 90-minute slots covering topics such as "Aesthetic surgery", "Aesthetic lasers", as well as the new topic "Dermocosmetics".

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#### **About EADV**

Founded in 1987, EADV is a non-profit association whose vision is to be the premier European Dermato-Venereology Society, with the key aims of improving the quality of patient care, providing continuing medical education (CME) for all Dermato-Venereologists in Europe, and advocacy on behalf of the specialty and patients.

The membership concept has been broadened to include all areas of Europe and elsewhere, and the development of alliances and affiliations with other organisations.

For further information about the Academy, please contact us under +32 2 650 00 90 or visit [www.eadv.org](http://www.eadv.org)